



BUSINESS CASE

Retail and Commerce

Intelligent Vending Machine Solution for Sales Channel Expansion

Implemented in: Brazil

Challenge:

Expand the sales channel through intelligent self-service solutions, ensuring environmental control, standardized remote management, and operational integration with the commercial network.

Solution:

- Implementation of vending machines with temperature and humidity control to ensure proper product preservation.
- Remote management system with a control dashboard for monitoring sales, inventory, and operations.
- Deployment of equipment under a leasing model, with nationwide coverage.



Benefits:

Revenue growth through **24/7 extension of the point of sale.**

Centralized control of sales and **portfolio, ensuring brand standardization.**

Centralized remote monitoring, reducing losses and **increasing operational efficiency.**

Preservation of product quality through **automated temperature and humidity control.**

Tags: Vending Machine; Own Sales Channel; IoT in Retail; Remote Management; Temperature Control; Digital Retail; Channel Expansion; 24/7 Point of Sale; Operational Efficiency.