



BUSINESS CASE



## Retail and Commerce

### POS as a Service Solution for Technological Standardization in Points of Sale

Implemented in: Colombia

#### Challenge:

Ensure high technological and aesthetic standards at points of sale, keeping equipment always up to date, in optimal condition, and aligned with corporate identity.

#### Solution:

- Provision of POS devices with high aesthetic and technological standards.
- Supply of peripherals under an “as a Service” model.
- Technological standardization of stores, ensuring quality, modernization, and continuous updates.

### Benefits:

Continuous equipment upgrades at **each contract renewal**, incorporating newer models.

Operational continuity at service points, with **proactive support and maintenance**.

End-to-end management of the **technological operation**, including repairs, support, and **centralized monitoring**.

Organizational focus on core **business**, **delegating technology management** to a specialized partner.

Tags: DaaS / Retail