



USE CASE

Public Sector



SONDA HYBRID

Implemented in: Brasil

Challenges:

- **Incorporate FinOps tools (cloud financial management) that meet the client's expectations.**
- **Address limitations in the initial RFP**, which covered only cloud consumption and did not include a SONDA services layer, requiring the proposal to be enriched with additional details to make it competitive.
- **Become the first client to adopt the SONDA HYBRID solution**, representing both a technological and adoption challenge.

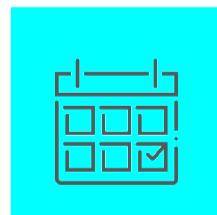
Business objective:

Modernize technology infrastructure by migrating from a traditional data center to a public cloud solution, improving operational efficiency, reducing costs, and enabling access to more advanced technologies.

Solution Benefits:



Access to advanced infrastructure: The client moved from basic resources in a traditional data center to a wide range of cloud-based technology services, including more modern capabilities integrated with AI initiatives.



Financial optimization: Through **FinOps**, the client is now able to manage its cloud costs more efficiently.